



Business consulting agency Cybertegic leverages search advertising campaigns to generate leads for their client

Since starting their client on Yelp Ads, Cybertegic has driven

45%

reduction in monthly
cost-per-lead

69%

increase in monthly
ad-driven leads

128%

increase in monthly
appointments booked

Client Success Story

The goal

Grow business for Cybertegic's client, a laser eye surgery practice, by improving the quality of leads directed to their multiple locations with cost-efficient advertising.

The solution

Cybertegic activated a cost-per-click search campaign on Yelp, optimized for each of their client's locations, to get them in front of high-intent consumers at the moment they were searching for a provider to meet their needs.



*"Yelp's features and tools help increase leads for our clients and support their needs. **Being a Yelp Advertising Partner is a great way to build trust and confidence with our clients to help them grow their business.**"*

James Hsieh, President & CEO of Cybertegic
Yelp Advertising Partner since 2017

Interested in becoming a Yelp Advertising Partner? **Get started at www.yelp-adpartners.com**